

HOW TO THINK

differently



The world needs more innovative thinkers and leaders.
Here's how to become one of them.



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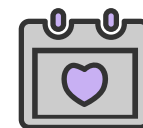
Learn to use

LATERAL THINKING



Brought to you by **Advantage Performance Group**
as a part of our 2021 webinar series, *Together We Create!*

Facilitated by **Shane Snow**



05.20.21



Visit his website

Shane Snow is an award-winning entrepreneur, explorer, and journalist who has helped expose gun traffickers and government corruption, climbed up abandoned buildings around the world, eaten only ice cream for weeks in the name of science, and taught millions of people to work better through his research, writing, and education company Snow Academy.

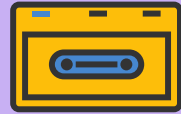
He is the bestselling author of 3 books: *Dream Teams*, *Smartcuts*, and *The Storytelling Edge*.

What's **here?**

Click any of the icons to jump to that section, and the UP arrows below will bring you back here.



Binge-watch the **replay!**



Listen to the **audio**



Take the **Intellectual Humility Assessment**



Grab the **Lateral Thinking Cheat Sheet**



What YOU said ...

When and **where** YOU do your **best thinking**

Webinar replay



HOW TO THINK differently



Advantage

Welcome!

We're glad you're here! We hope you will participate in today's session as much as possible! We'll have some POLLS and we'll be using the CHAT, RAISE HAND, and Q&A features today on your Zoom toolbar. **Please adjust your chat TO: ALL panelists and attendees.**



Special guest facilitator SHANE SNOW is a bestselling author, award-winning journalist, explorer, entrepreneur, and founder of Snow Academy.



Welcome and Introduction:
BENNETT PHILLIPS – Partner at Advantage Performance Group

Presented 05.20.21 as part of our 2021 webinar series, *Together, We Create!*



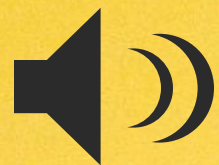
46:26

Play button, progress bar, volume, settings, and full screen icons.



Slides





Audio track

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HOW to Think Differently featuring Shane Snow

 SOUNDCLLOUD

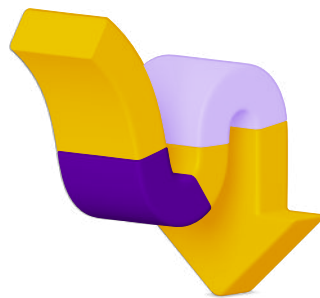


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The **INTELLECTUAL HUMILITY** Self-Assessment



Start below or [open in a new window here](#)



Welcome to the Intellectual Humility Self Assessment

Version 2.5

Start

press Enter ↵

🕒 Takes 7+ min



View this in a new window





A Lateral Thinking **CHEAT SHEET**



View this in a new
window



What YOU said ...

WHEN and WHERE you do your
BEST THINKING





"Before going to sleep, I grab a coffee and review the day or think about most critical issue to solve."



"In the morning with a cup of coffee and a notebook, when all is quiet."

"Morning, on the couch with a cup of coffee!."



"Wandering around my gorgeous yard with a cup of fantastic coffee"

"In the morning, at my desk, after a sip of coffee."



"First thing, with my cup of coffee, before diving into emails."



"First thing in the morning before the hassles of the day."

"Outside, on a walk.."

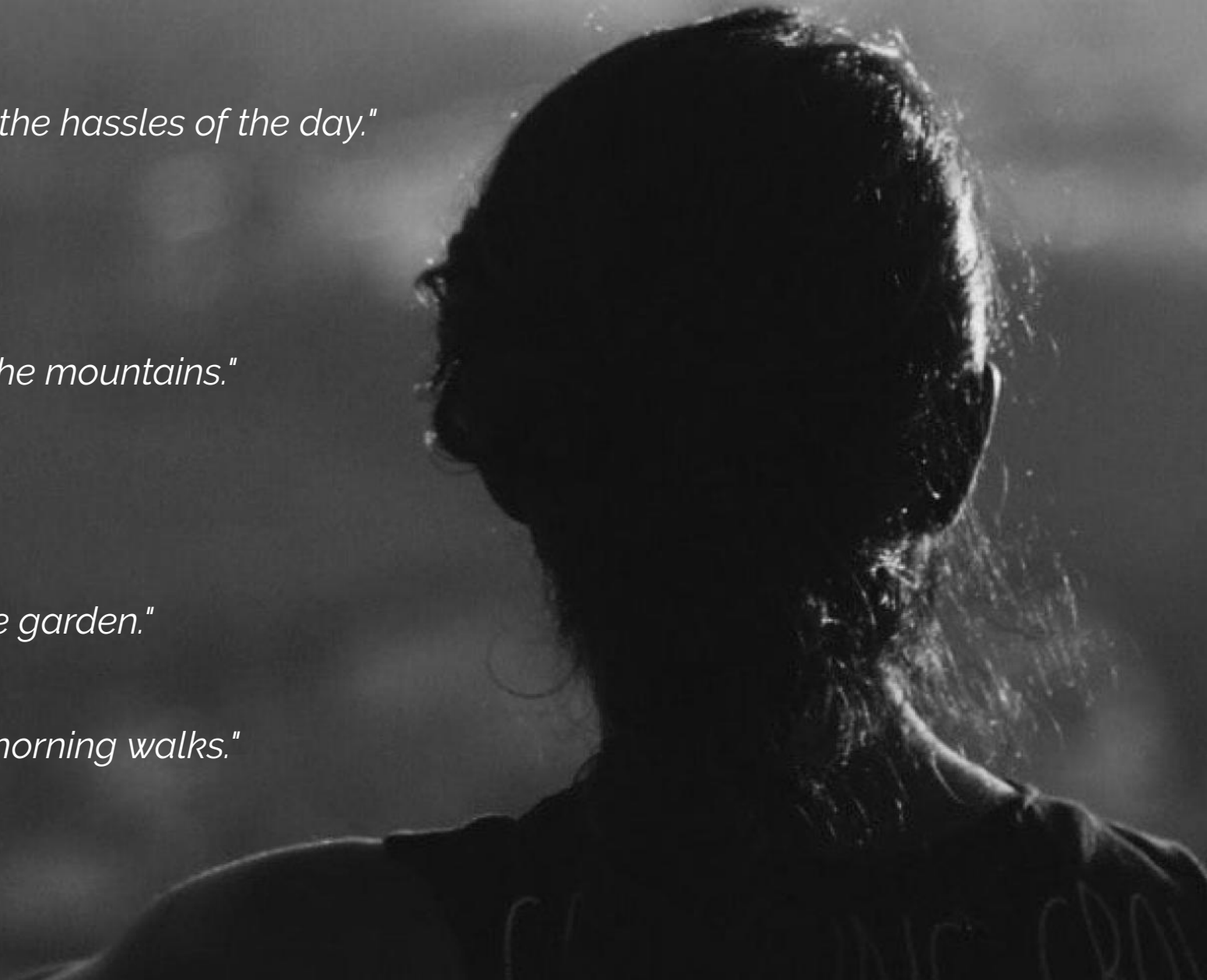
"Running in the mountains."

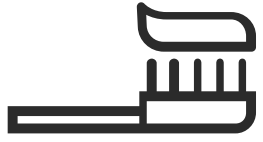
"While walking in nature."

"Outside working in the garden."

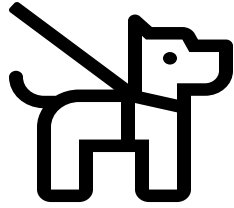
"During my morning walks."

"In the mornings when it is quiet."





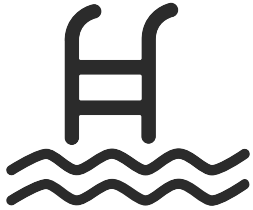
"Doing mundane tasks - brushing my teeth, driving to work, doing dishes."



"While walking my dog."



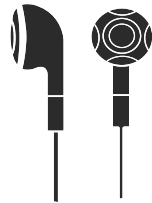
"Front steps staring at the trees."




"When I am running or swimming or on a trip"



"Alone, in a hot tub."



"At home in a quiet room with headphones in."



"Usually when I'm not at work. The best ideas surprise me at any time and anywhere. I think the best ideas 'pop up' when I'm not trying hard to have a good one."



"In my study room late night (very peaceful)"

"Late night, just before bed"



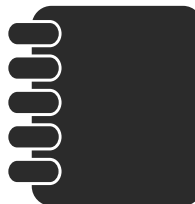
"I do my best thinking at night when I get into bed or if I'm working on solving a problem."

"At night while trying to fall asleep."

"In the evening."



"Usually while I am working out!"



"Early morning journaling"

"Mornings"



"Late at night when I am relaxed and free of interruptions."

"11pm to 1am."

"When I first wake up."



"After breakfast"

"In the morning getting my day ready"

"Morning, quite work place"

"Early mornings when I'm walking/running outside."

"When doing something that has nothing to do with what I wish to solve"

"While I am in movement."

"Early morning, running"

"Outside on a walk."

"Walking by the river"

"Outdoors on my morning walk"





"On the porch"



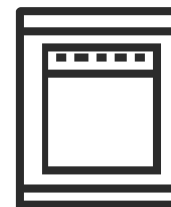
"At home, on personal time."



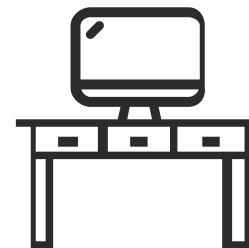
"For work-related thinking, I do best at my desk with quiet music playing."



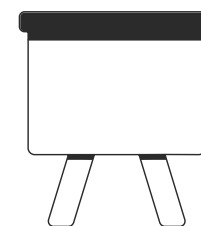
"In a room with other people!"



"In the morning while I empty the dishwasher."




"At my desk."



"In front of a whiteboard"



"When it's quiet in the house!"



"Toss up between a nice hot shower and a quiet outdoor space unplugged from the world."

"In the morning shower."

"In shower, and while walking."

"In the shower or car!"

"Usually when things are a bit caught up and I'm more relaxed & rested, but it's mostly unpredictable. Things can be percolating around in the back of my mind for a long time before coming together into a good idea."

"Once my major tasks for the day are done. Brainstorming with groups, outside in my backyard or hiking. timing varies, depends on the day, mood, weather, stress level."

*"When I am reflecting, that could be any time.
Mostly in the evenings though."*

"Uninterrupted time blocked on my calendar ... usually early in the week before my brain gets tired. Monday afternoon or anytime Tuesday is usually best ... and I just need some blank pieces of paper or a whiteboard to ideate on!."

*"On walks and in the shower, or long drives if I'm familiar
with the route (and can let my mind wander)"*

"Usually later in the afternoon when I am driving.."

"While driving and listening to podcasts.."





"On the weekends outside of formal work"

"Time alone :)"

"When I'm rested both at work and home"

"Pacific Ocean surfing"

"Any time I am presented with a challenge"

"All different times and places"

"30 minutes before the start of each work day"

*"A.M. and when I am moving
my body around"*

"After a challenging conversation with friends or colleagues"

"During collaborative meetings where every thinking is accepted."

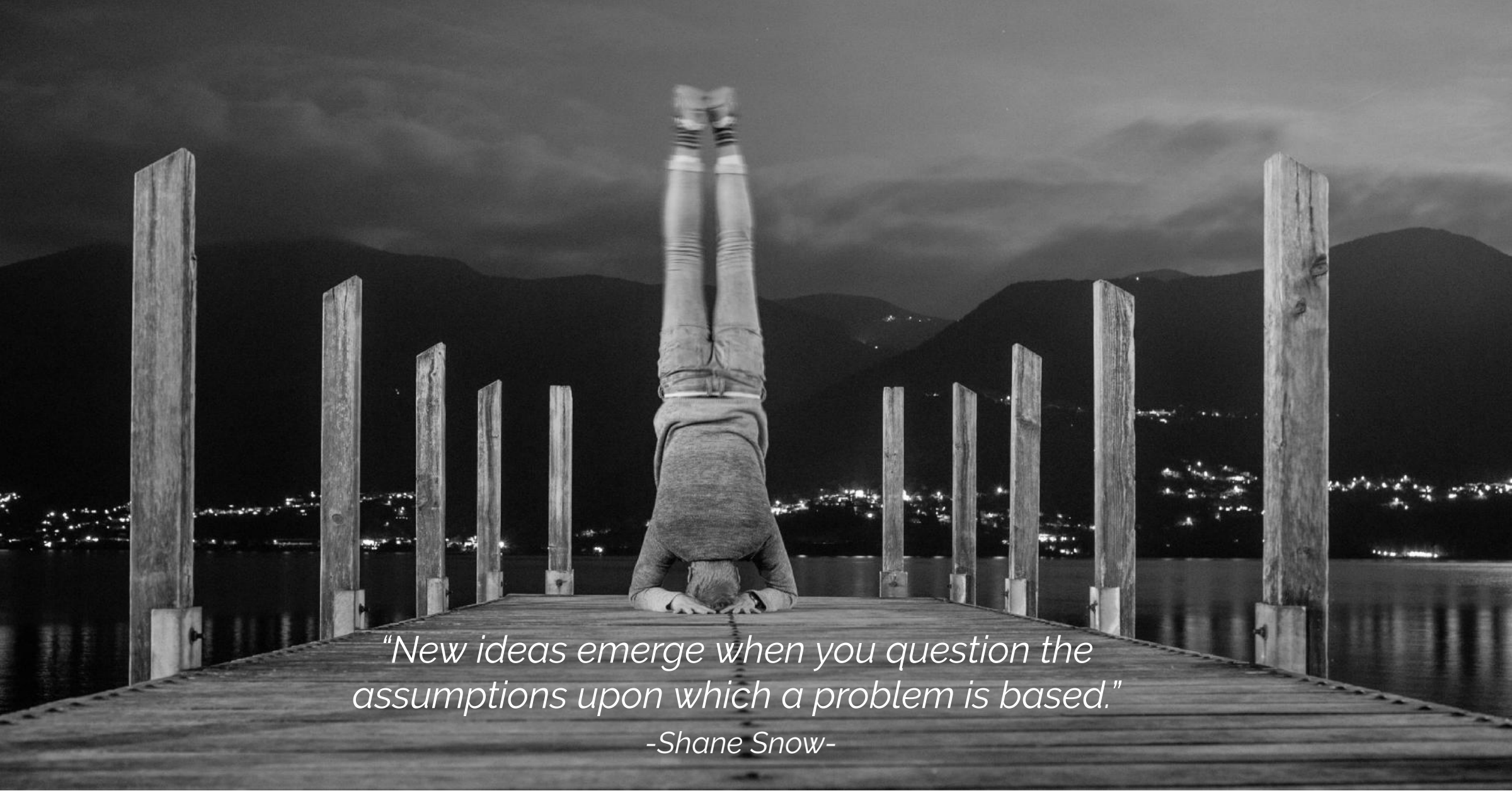
"When I step back from day-to-day demands."

"When I know there are no competing priorities and there are no interruptions."

"I actually do not think I have a specific when and where. I am constantly thinking and I believe that I come up with ideas and solve problems in a variety of places and at varying times."

"When I have the free time to process information."





"New ideas emerge when you question the assumptions upon which a problem is based."

-Shane Snow-



"Here's to the crazy ones. *The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They're not fond of rules. And they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them. About the only thing you can't do is ignore them. Because they change things. They push the human race forward. And while some may see them as the crazy ones, we see genius. Because the people who are crazy enough to think they can change the world, are the ones who do."*

-Rob Siltanen, Advertising executive and the writer behind Apple's "Think Different" campaign

Thank you for joining us!

Send feedback:



Advantage

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